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# THE FLOWER LOVER'S HAND BOOK



**C. F. BERTANZEL**

*The Wheatley Gardens*

North Roslyn, Long Island, N. Y.

TELEPHONE  
ROSLYN 107

## TO MY CUSTOMERS

THIS handbook enumerates in detail a general list of Plants and Flowers that will be of use to you in beautifying your grounds. Starting in a small way, 27 years ago, my business has gained from year to year until at the present time I am noted as being the largest grower on Long Island of Perennials, Bedding and Ornamental Plants, Palms, Evergreens, Cut Flowers, etc. My establishment consists of 75,000 square feet of greenhouses and 10 acres of Evergreens and Perennials.

Every inquiry is given prompt attention. All inquiries should be made as brief and clear as possible.

Orders should be sent as early as possible, thereby avoiding disappointments. All errors and omissions in the execution of orders will be satisfactorily adjusted if they are reported as soon as goods are delivered.

To those good customers who have been the cause of my success, I wish to extend my hearty appreciation and to assure them that I will endeavor to continue to render complete satisfaction.

C. F. BERTANZEL.

*Telephone, Roslyn 107.*

"My establishment is located on the Northern Boulevard at North Roslyn, at the corner of the crossing of the Glen Cove Road."



AGERATUM

## BEDDING PLANTS

**ABUTILON.** Flowering Maple

Finest Mixed.

**AGERATUM.** Floss Flower

**Fraseri.** One of the very best bedding plants, being literally a sheet of bloom from early Summer till frost. Unlike many bedding plants, these flowers are not likely to be spoiled by rain, nor do the colors fade out. Only raised from cuttings. Individual flowers larger. A compact, even growth about 8 or 9 in. high. The best of all Ageratum known.

**Blue Perfection.** Grown from seed. Height 14 or 15 in.

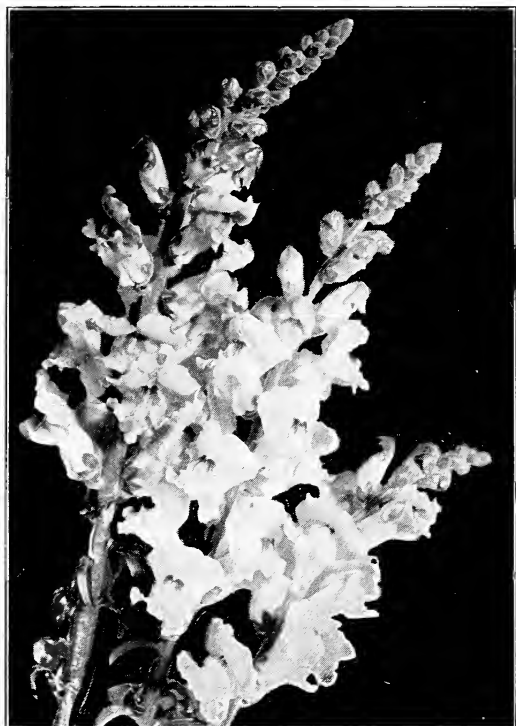
**ALYSSUM.** Sweet Alyssum

A border plant, 3 to 4 inches in height, covers 10 to 12 inches circular space, furnishes an abundance of flowers all Summer. Sold out of 3 inch pots.

**Little Gem** (white)

**Lilac Queen**

{ 1 }



ANTIRRHINUM



BALSAM

## ASTERS

**Midseason Blooming.** All colors.

**Late Blooming.** All colors.

## ANTIRRHINUM

Snapdragon

Height 1½ feet

**Apricot Queen.** Pink, white tube.

**Carmine Queen.** Rose carmine.

**Empress.** Rich velvety crimson.

**Fascination.** Pearly pink.

**Fawn.** Rose and gold.

**Firebrand.** Scarlet with yellow lip.

**Golden Queen.** Rich pure yellow.

**Purity.** Pure white.

**Mauve Queen.** Lilac mauve.

**Rose Dore.** Rose suffused orange.

## ALTERNANTHERA

In the best varieties.

## ACHYRANTHES

A dark red foliage plant for border planting. Can be used instead of Coleus. Very bushy.

## AMARYLLIS

Choice Hybrids

## BALSAM. Ladyslipper

**White Perfection.** Large, double, white.

**Salmon Queen.** Deep rose pink, large, double flowers.

**Primrose Gem.** Double, beautiful Primrose; the best yellow variety to date.



BEGONIA

## BEGONIAS

### EVERBLOOMING BEDDING BEGONIAS

are one of the best bedding plants for massing either by themselves or with a border of low plants, such as Ageratum, Lobelias, Sweet Alyssum, etc. They can stand full sun and will bloom from May 20th until frost. They should be planted in drained light soil with plenty manure.

**Gracilis, Primadonna.** Carmine rose.

**Gracilis luminosa.** Brilliant dark scarlet.

**Semperflorens erfordi.** Rosy carmine.

**Semperflorens, White Queen.** Pure white.

**Semperflorens, Salmon Queen.** Brilliant salmon rose.

### TUBEROUS-ROOTED BEGONIAS

This charming class of Begonias is perhaps the handsomest of all Summer-flowering, tuberous-rooted plants, and deserves even greater popularity. Improvements made in recent years in size, texture and coloring, are really phenomenal with flowers frequently measuring from 4 to 6 inches across, and colors ranging from the purest white and the most delicate tints of pink, yellow and salmon, to the most intense and richest crimson. Particularly useful for planting in porch or window boxes in a semi-shady position, also for outdoor planting in partially shaded positions, where if they are planted in well drained light soil, they will produce more bloom than any other plants that can be grown in such a place.

**Frilled Tuberous-rooted Begonias.** Red, pink, yellow and white.

**Single Tuberous-rooted Begonias.** Crimson, scarlet, salmon, pink, and white.

**Double Tuberous-rooted Begonias.** Crimson, scarlet, salmon, pink, and white.

**BELLIS.** English Daisy

Giant Flowering, White, Pink, and Mixed  
Snowball

Longfellow  
Double Red Quilled

**BROWALLIA.** Amethyst

**Speciosa major.** A beautiful flowering variety of the most brilliant ultramarine blue—a rare color. Does finely outside in the border, or in hanging baskets or vases, but is especially valuable as a pot plant for Winter and early Spring flowering.

**CALLIOPSIS**

Assorted Colors

**CALENDULA**

**Orange King.** Deepest orange.

**The Ball.** Orange.

**Golden King.** Rich golden yellow.

**Meteor.** Large, double, yellow striped with orange.

**Prince of Orange.** Similar to Meteor, but darker.

**CALCEOLARIA**

Hybrida

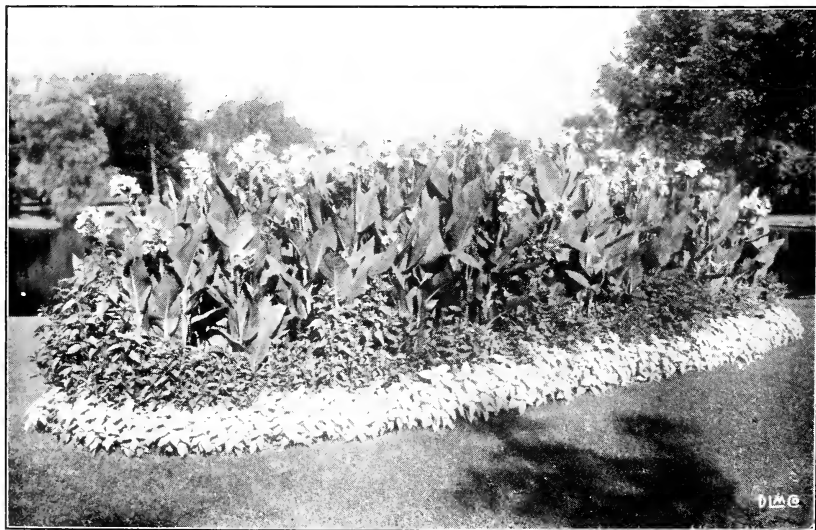
Stewarti

Pink Beauty

Medfordi

**CANDYTUFT**

Carmine, Rose Cardinal, White, Lavender, Crimson, and Flesh Pink



A CANNA BED



## CANNAS

These are the most economical and effective plants employed in our gardens. They bloom from early Summer until frost in all sections of the country, succeeding in any sunny position in any kind of soil, but responding quickly to liberal treatment. For best results the beds should be spaded about 2 feet deep and a generous amount of well-decayed manure of any kind thoroughly incorporated, and at all times freely watered. They are most effective when planted in masses of one variety, setting out the plants about 2 feet apart. They are also very effective when planted in mixed borders, where their long flowering season insures a constant display of color.

### KING HUMBERT

The most popular of all Cannas. Great orange scarlet flowers surmount beautiful, vigorous, deep bronze foliage. 5 feet.

### MRS. PIERRE S. duPONT

A gorgeously beautiful Canna of a vivid watermelon pink; the individual flowers are very large, in fine, massive trusses. 4 feet.

### YELLOW KING HUMBERT

A sport from the bronze-leaved red flowering King Humbert. Flowers are yellow dotted orange scarlet. The occasional reversion of a stalk of foliage and flowers to the typical King Humbert makes a bed of this variety very interesting. 4½ feet.

### CITY OF PORTLAND

A beautiful rose colored Canna with flowers of good formation, freely produced in immense trusses. 4 feet.

### THE PRESIDENT

The greatest red Canna, possessing every desirable quality. Of immense size, unsurpassed in vigor, penetrating color, and a free bloomer. 5 feet.

### HUNGARIA

An ideal pink bedder, flowers large, in good sized trusses, produced very freely; color a beautiful clear rose. 3½ feet.

### MRS. ALFRED CONARD

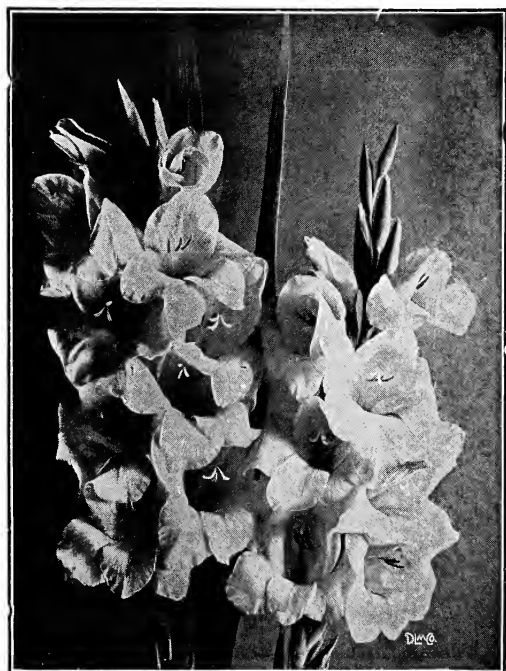
One of the most popular varieties grown, one of the most effective. Very large salmon pink. 4 feet.

### WYOMING

Bronze purple foliage, immense spikes of large, massive orange flowers. 6 feet.



GLOXINIA



GLADIOLUS

## CENTAUREA

Double Cornflower

Assorted Colors

## COSMOS

Single Type; Assorted Colors.

## COBAEAS

**Scandens.** A rapid growing annual vine with Gloxinia-shaped flowers in dark blue and white.

## COLEUS

**Golden Bedder.** Orange yellow.

**Queen Victoria.** Yellow with dark red center.

**Verschaffelti.** Dark red variegated.

## DAHLIAS

A fine collection of the best varieties.

## DRACAENA

**Indivisa.** Used as center plants for outdoor vases and window boxes.

## GERANIUMS

**Beaute Poitevine.** Salmon pink.

**Helen Michell.** Light red.

**Alphonse Ricard.** Bright vermilion scarlet.

**S. A. Nutt.** Dark red.

**Alice Lemon.** Single, light shade of pink.

**Ivy Leaf.** Wm. Turner pink; one of the best.

**Rose Geranium.**

## GLOXINIA

**Hybrida grandiflora.** A superb genus of greenhouse plants, producing magnificent flowers of the richest colors; thrives best in an equal mixture of peat, loam and sand.

## GLADIOLUS

A fine collection of the best varieties.

## GLOBE-AMARANTH

A first rate bedding plant; the flowers resemble clover heads and can be dried and used in Winteras bouquets.

## HELICHRYSUM Strawflower

A fine, everlasting cut flower in separate colors. Height 2½ feet. Plant 12 inches apart.

## HELIOTROPE

**Royal Fragrance.** A deep, rich, violet blue Heliotrope, very dwarf in growth, about 10 in. high. The individual trusses of this variety measure 15 to 18 in. across and the plants are very bushy in habit. Royal Fragrance is marvelously fragrant, as the name implies. Grown in a solid bed, it will bloom continuously from early June until frost. As a border plant it is unsurpassed, and many letters of commendation we have received on this particular variety indicate that the demand this year will exceed the supply. We suggest early ordering.

**Old Fashioned.** A splendid bedding plant; light blue flowers; very fragrant.



HELIOTROPE

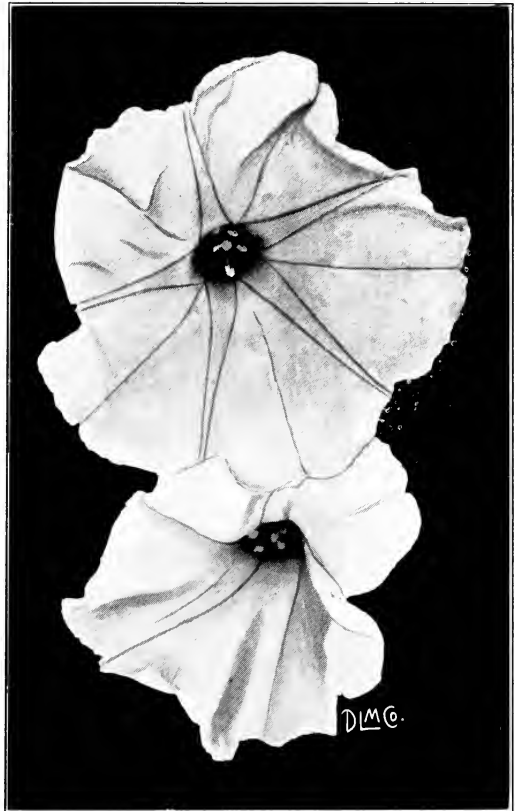
## IMPATIENS

**Sultani.** One of the most beautiful decorative plants in the open border; for mass planting. Color a rosy orange; blooms all Summer.

## IPOMOEA

**Caerulea, Heavenly Blue** (Italian Morning-glory *Herculanum*). Immense flowers of bright sky blue, very beautiful. One of the loveliest climbers in existence for fence coverings or on pergolas.

**Setosa** (Brazilian Morning-glory). Flowers of pleasing rose color, borne very freely in large clusters. Should be planted in sunny position same as above.



IPOMOEA



LOBELIA

## LOBELIA

**Crystal Palace Compacta.** Very compact flowers, sky blue. Height 4 to 5 in.

**Speciosa.** Dark blue, trailing, for hanging baskets.

**Tenuior compacta.** This handsome annual has hitherto hardly received the attention it deserves. The imported strain, which we now offer, grows 8 to 9 in. high, is of erect, elegant habit, and thickly covered with large, dark blue flowers having a distinct white eye. As it remains a long time in bloom, it is a very effective plant for Summer bedding.

## LARKSPUR. Annual

This grand type of Annual Larkspurs grows about 2 feet high and is of candelabra habit. When planted in borders of the flower garden the plants will prove most effective.

**Apple Blossom**  
**Brilliant Rose**  
**Black Blue**

**Azure Blue**  
**Violet**  
**White Striped**  
**Dark Red**

**Rose**  
**Tricolor**  
**Pure White**

## LANTANA

One of the most desirable half hardy greenhouse or bedding plants, constantly in bloom. The flowers are borne on Verbena-like heads of orange, white, rose, etc.



MARIGOLDS

### MARGUERITES. Paris Daisy

For outdoor bedding, growing as pot plants, or for cutting, Marguerites are one of the most useful flowering plants.

**Single White.** Good for window box planting, with Geraniums, etc.

**Yellow** (Boston Daisy). The Yellow Daisy has been a favorite in Boston and is used extensively for cut flowers.

### MARIGOLDS

The African and French Marigolds are old favorite, free flowering annuals of easy culture, both are extremely effective. The former have uniformly large, yellow or orange colored flowers, and are well adapted for large beds or mixed borders; the latter are dwarfer in growth, with beautifully striped flowers, and are better suited for bedding purposes and for pot culture.

**Dwarf French, Legion of Honor.** Few annuals are as effective as the French Marigold, or bloom for as long a period. They form compact bushes 1 ft. high; excellent for borders or beds.

**African, Orange and Lemon.** Fine for cut flowers. Bloom all Summer.



NASTURTIIUMS

## MESEMBRYANTHEMUM. Iceplant

**Roseum.** Dwarf, trailing annual plant; flowers rose pink. Prized for its singular icy foliage.

## MYOSOTIS. Forget-me-not

**Palustris semperflorens.** An everblooming variety, beginning to flower in May and continuing till Autumn. Large, clear, blue flowers in pretty sprays.

## NASTURTIIUMS

For ease of culture, duration of bloom, brilliancy of coloring and general excellence, nothing excels Nasturtium. All they need is a moderately good soil in a well drained, sunny position and from within a few weeks from the time they are sown until hard frost comes there is an endless profusion of their gorgeous blossoms.

**Dwarf Varieties.** Assorted colors.

**Tall Varieties.** Assorted colors.

## NICOTIANA

**Affinis Hybrids.** A very satisfactory plant; blooms all Summer in a great variety of colors.



PANSIES

## PANSIES

In separate colors, as follows:

**Giant Adonis.** Lavender blue.

**Giant Cardinal.** Rich red.

**Giant Golden Queen.** Pure, rich yellow.

**Giant Lord Beaconsfield.** Deep purple violet, shading to white.

**Giant Royal Blue.** Rich, royal blue.

**Giant Snow Queen.** Pure snow white.

**Giant White.** Pure white with purple eye.

**Giant Yellow.** Rich yellow with dark center.

## TUFTED PANSIES, or VIOLAS

**Jersey Gem.** Dark blue.

**Papilio.** Violet lilac.

**Lutea Splendens.** Rich golden yellow.

**Blue Perfection.** Deep purplish blue.

**White Perfection.** A fine, pure white.

**Apricot Queen.** A charming new Viola.



PETUNIA

## PETUNIAS

Few of the annuals offered by us have become as popular as Petunias. Their freedom and purity of bloom have made them become exceedingly popular, not only for window boxes but for borders, beds, and rock gardens.

**Single, All Colors**

**Balcony Blue**

**Double Large Flowering Mixed**

**Balcony Rose**

**Balcony White**

**Single and Double Fringed**

## PHLOX DRUMMONDI

The annual Phlox blooms all Summer. Height about 12 inches.  
In separate colors, out of pots.

## PORTULACA. Sun Plant

An edging plant for rock gardens, borders or in cracks of stone walks.  
Blooms all Summer. Height 5 to 6 inches.





SALPIGLOSSIS

## SALPIGLOSSIS. Painted Tongue

These are one of the very finest annuals and are of the easiest culture, succeeding in any good ordinary soil and in a sunny position. The plants grow from 24 to 30 inches high and produce freely from Midsummer until frost their attractive, Gloxinia-like blossoms in a very large and unusual range of colors. They are splendid for cutting, lasting well.

**Crimson**  
**Primrose**

**Purple and Gold**  
**Rose and Gold**

**Scarlet and Gold**  
**White and Gold**

## SALVIA SPLENDENS. Scarlet Sage

The Scarlet Sage has long been a favorite bedding plant and is undoubtedly one of the most effective plants either as individual specimens or in beds or borders of any size. Also grown for conservatory decoration, bearing long spikes of flowers in great profusion from July to frost.

**America.** Scarlet, bushy. Height 15 in.

## SCABIOSA. Pincushion Flower

These are favorites with many of our customers. They grow 2½ to 3 feet high and come into bloom early in July and continue without interruption until hard frost. The beautiful flowers in exquisite shades are borne on long stems and when cut keep in perfect condition for the best part of a week. They make effective borders or beds, and no garden is complete without Scabiosas, especially where flowers are wanted for cutting.

**Azure Fairy.** Lavender blue.

**Crimson.** Rich rosy crimson.

**Flesh Pink.** Delicate tone of pink.

**King of the Blacks.** Velvety black purple

**Rose.** Soft rose color.

**White.** Pure white.

## STOCK

This is one of the most popular annuals, either for bedding or pot culture; for brilliancy and diversity of color, fragrance, profusion and duration of bloom it is unsurpassed.

### CUT-AND-COME-AGAIN STOCKS

Splendid perpetual blooming class. They begin flowering in July, continuing till frost, and are especially valuable during September and October, when other flowers are scarce; they throw out numerous side branches, all bearing very double, fragrant flowers. 2 feet.

**Princess Alice.** White.

**Brilliant.** Blood red.

**Creole.** Creamy yellow.

**La France.** Rose.

**Sapphire.** Dark blue.

**May Queen.** Delicate lilac.

## STANDARDS

### HELIOTROPE

We have a limited number of Standard Heliotrope plants about 4½ feet to 5 feet high with immense trusses of bloom 8 to 10 inches across, which we offer this season. These are very charming subjects for a Rose or hardy garden, and they will bloom practically the entire Summer, in addition to being exceptionally fragrant at all times. We do not recommend these Standard Heliotrope being planted out in the garden before June. If taken in the conservatory before frost, they will continue to bloom during the Winter.

**STANDARD LANTANAS    STANDARD GERANIUMS    STANDARD FUCHSIAS**

## THUNBERGIA. Black-eyed-susan

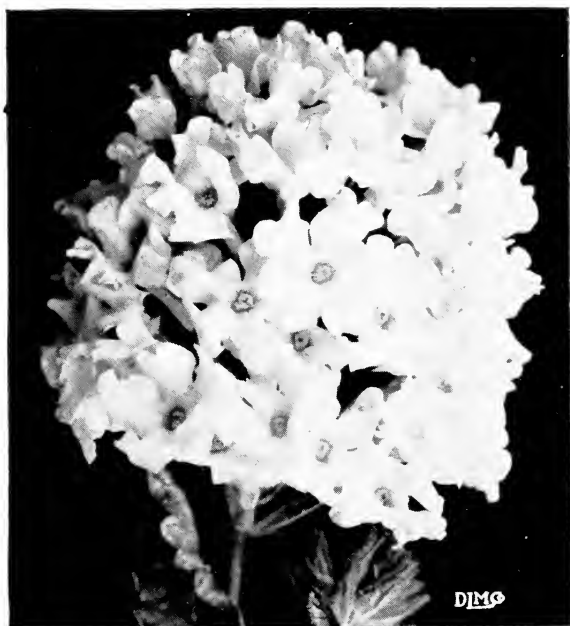
Beautiful, rapid growing annual climbers preferring a warm, sunny situation; used extensively in hanging baskets, vases, low fences, etc. Very pretty flowers in buff, white, orange, etc., with dark eyes.

## TRADESCANTIA

A graceful vine for hanging baskets.

## TORENIA

**Fournieri.** A very fine annual; a splendid plant for vases, hanging baskets, borders, etc. Covered the entire season with a mass of blooms. Sky blue, with three spots of dark blue, bright yellow center.



VERBENAS

## VERBENAS

Our Verbenas are all propagated from cuttings and therefore are true to name and color. We have the finest and latest novelties. Verbenas are the most satisfactory flowers for borders; blooming from May until late October.

<b>Beauty of Oxford.</b> Salmon pink.	<b>Pink Verbena.</b>	<b>White Verbena.</b>
<b>Helen Willmott.</b> Deep pink.	<b>Purple Verbena.</b>	<b>Luminosa.</b> Coral pink.

**Venosa.** This variety is largely used for bedding purposes. It is a strong, thrifty grower, about 1 ft. high, and covered from early Summer until late Fall with its bright purplish heliotrope flowers.

**Lemon-verbena** (*Aloysia citriodora*). A well known garden plant, appreciated for the sweet lemon-scented foliage, which is extensively used to impart a sweet scent to bunches of flowers lacking in a scent of their own. It is also used in flavoring jellies.

## VINCA

**Madagascar.** Ornamental free blooming plants with bright green, shiny foliage and one of the most satisfactory and long flowering bedding plants we have. A fine cut flower, every bud opening when placed in water. 12 to 18 in.



ZINNIA

## ZINNIAS

These are in bloom all Summer until hard frost. Splendid for garden decoration and cut flowers. It is more practical to buy them about May 20th out of 3 inch pots, in bloom. We have the following:

### GIANT MAMMOTH

This is a mutation from the Dahlia-flowered type. When in full bloom, they reach enormous size, but their flatness gives them a more graceful appearance in contrast with the Giant Doubles. They grow to the same height as the Dahlia-flowered and the blooms are larger.

**Cerise Queen.** Beautiful cerise rose.

**Enchantress.** Light rose with deep rose center.

**Lemon Queen.** Lemon orange.

**Miss Willmott.** Soft pink.

**Orange King.** Burnt orange.

**Orange Queen.** Golden yellow.

**Pink Profusion.** Delicate shrimp pink.

**Purity.** Pure white.

**Rose Queen.** Striking bright rose.

**Scarlet Gem.** Glowing scarlet.

### GIANT DOUBLE DAHLIA-FLOWERED

The plants attain a height of 3 feet, producing mammoth flowers averaging 6 inches across by 3 to 4 inches in depth; similar in shape to the Decorative Dahlia, with the same fullness of the petals.

**Golden Dawn.** Pure golden yellow.

**Buttercup.** Very large flowers of deep, creamy yellow.

**Crimson Monarch.** Immense flowers of flaming crimson.

**Dream.** Deep lavender blue—a remarkable shade.

**Youth.** Beautiful light rose.

**Exquisite.** Light rose, with deep rose center.

**Oriole.** A striking two color flower—orange and gold.

**Scarlet Flame.** Bright scarlet, blended with orange.

### LILLIPUT

This variety forms a bush about 1 foot high and is covered with small, very double flowers in profusion.

**Canary Yellow.**

**Scarlet Gem.**

**Golden Gem.**

**Crimson Gem.**

**Delicate Flesh Pink.**

**Salmon Rose.**

**White Gem.**



AQUILEGIA

## PERENNIALS

**ACANTHUS.** Bears Breech

*Mollis latifolius.* 1 year plants. Pink.

**ACHILLEA.** Yarrow

2 year plants

*Fulgida.*

*Millefolium rosea.* Pink.

*Ptarmica, The Pearl.* White

**ACONITUM.** Monkshood

**Fischeri.** Dwarf variety. Pale blue flowers in September and October.

**Napellus.** Blue. 1 and 2 year plants.

**Sparks Variety.** Darkest blue. 1 and 2 year plants. Blooms in July and August.

**Wilsoni.** Tall variety. Violet blue flowers in late October.



ANCHUSA



ANEMONE

## AGROSTEMMA

Mullein Pink

1 year

**Coronaria.** Blood red.

**Coronaria alba.** White.

**Flos-jovis.** Pink.

## ALYSSUM. Rock Madwort

2 years

**Saxatile.** Yellow. For rockeries.

## ANCHUSA. Alkanet

1 year

**Italica, Dropmore Variety.** Blue.

**Opal.** Pale Blue.

2 years

**Italica, Dropmore Variety.** Blue.

## ANEMONE. Windflower

2 years

**Japonica.**

**Whirlwind.** White.

**Queen Charlotte.** Pink.

## ANTHEMIS. Marguerite

2 years

**Kelwayi.** Yellow.

## AQUILEGIA. Columbine

1 year

**Blue**

**Chrysantha.** Canary yellow.

**Roseum.**

**Skinneri.** Scarlet.

2 years

**Hybrids.** Long spurred, mixed, and separate colors, as *Chrysantha caerulea*.

## ARABIS. Rockcress

1 year

**Alpina.** White.

2 years

**Alpina.** White.

## ARENARIA. Sandwort

1 year

**Montana.** White.

## ARMERIA. Sea Pink

1 year

**Lauchiana.** Rose crimson.

## ASTILBE. Spiraea

Mixed

**AUBRIETIA.** Rockcress

1 year

**Bougainvillei.** Purple.

**Deltoidea.** Purple.

**Graeca.** Light blue.

**Leichtlini.** Bright reddish crimson.

**BAPTISIA.** False-indigo

1 year

**Australis.** Dark blue.

**BOLTONIA**

False-camomile

1 year

**Latisquama.** Lilac pink.

2 years

**Asteroides.** White.

**CAMPANULA**

Cup-and-saucer Bellflower

1 year

**Calycanthea.** Blue.

**Calycanthea.** Rose.

**Calycanthea.** Striped.

**Calycanthea.** White.

1 year

**Carpatica** (Bluebells). Deep blue.

1 year

**Medium** (Canterbury-bells).

**Medium.** Blue.

**Medium.** Rose.

**Medium.** White.

1 year

**Persicifolia** (Bluebells). Mixed.

1 year

**Pyramidalis** (Chimney Bellflower).

Mixed. Blue.

2 years

**Pyramidalis** (Chimney Bellflower).

White.

**Rotundifolia** (Bluebell of Scotland).

**CENTAUREA**

Double Cornflower

1 year

**Macrocephala.** Golden yellow.

**Montana Blue.** Violet blue.

**Montana White.**

2 years

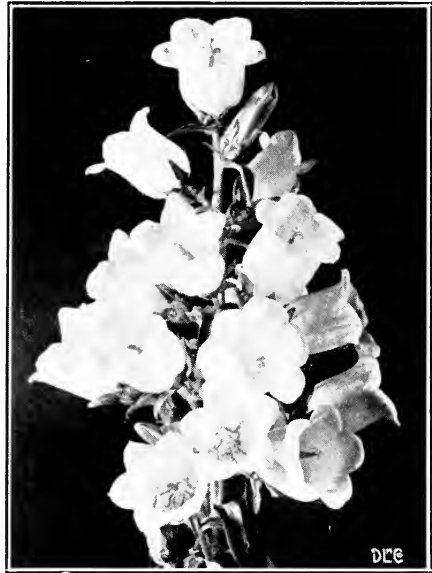
**Montana Blue.** Violet blue.

**CERASTIUM**

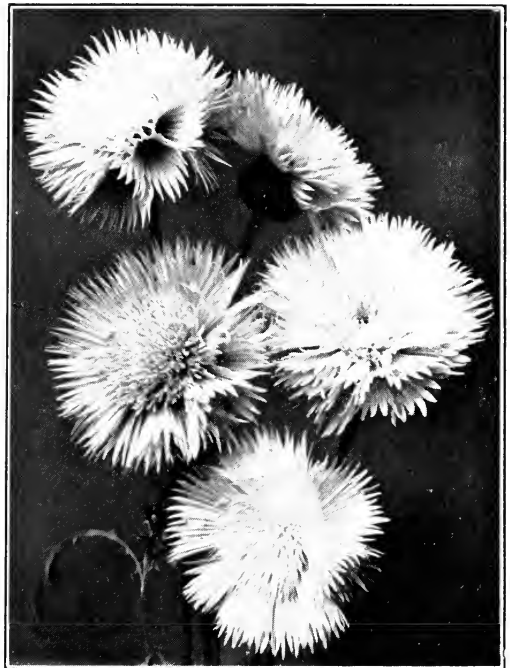
Snow-in-summer

1 year

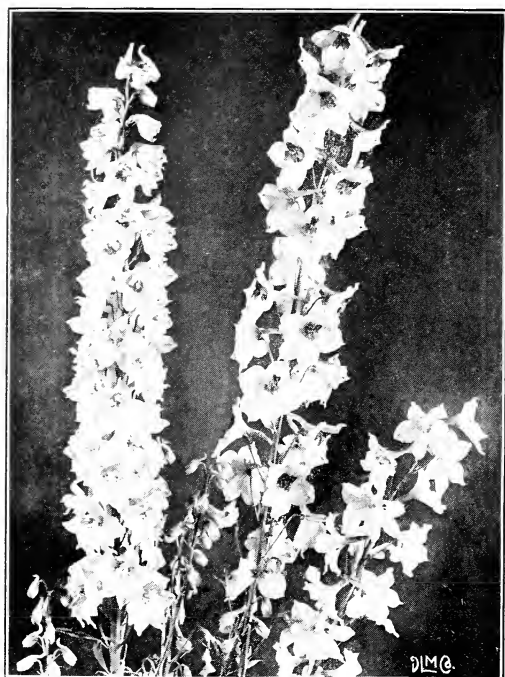
**Tomentosum.** White.



CAMPANULA MEDIA



CENTAUREA



DELPHINIUM



DIANTHUS

## CHEIRANTHUS

Siberian Wallflower

1 year

Allioni. Brilliant orange.

## CHELONE

1 year

Barbata coccinea. Red.

Barbata torreyi. Coral red.

## COREOPSIS

1 year

Grandiflora. Deep golden yellow.

Lanceolata grandiflora. Rich yellow.

Mayfield Giant. Yellow.

2 years

Grandiflora. Deep golden yellow.

DAPHNE. Garland Flower

2 years

Cneorum.

## DELPHINIUM

Hardy Larkspur

1 year

De Luxe Blue.

De Luxe Dark Blue.

De Luxe Lavender.

Vanderbilt Strain.

2 years

Belladonna. Turquoise blue.

Bellamosum. Dark blue.

Blackmore-Langdon.

Chinensis Blue.

Chinensis White.

Formosum coelestinum.

Giganteum plenum.

Gold Medal Hybrids.

Hollyhock Hybrids.

Magnificum plenum.

Vanderbilt Strain.

Wrexham Strain.

## DIANTHUS. Hardy Pinks

1 year

Allwoodi. Mixed colors.

Barbatus, Holborn Glory.

Barbatus, Newport Pink.

Barbatus roseum.

Barbatus, Scarlet Beauty.

Barbatus, Single White.

Deltoides. Rosy purple.

Latifolius atrococcineus flore-pleno. Brilliant red.

Mother. White.

Plumarius Double.

Plumarius Single.

2 years

Allwoodi. Mixed colors.

Plumarius.

Plumarius semperflorens.

Vienna Dwarf.



**DIELYTRA.** Bleedingheart

2 years

**Spectabilis.**

**DIGITALIS.** Foxglove

1 year

**Gloxiniaeflora alba.**

**Gloxiniaeflora purpurea.**

**Gloxiniaeflora rosea.**

**Gloxiniaeflora Mixed.**

**Giant Shirley.**

**Monstrosa Mixed.**

**ECHINOPS.** Globethistle

1 year

**Ritro.** Blue.

**ERYNGIUM.** Seaholly

1 year

**Amethystinum.** Amethystine blue

2 years

**Planum.** Steel blue.

**Amethystinum.** Amethystine blue

**EUPATORIUM**

1 year

**Fraseri.** White.

**GAILLARDIA**

Blanketflower

1 year

**Grandiflora compacta.**

**Grandiflora.** Copper red.

**Kermesina.**

**Portola Hybrids.**

**Tangerine.**

**The Dazzler.**

2 years

**Hybrids Mixed.**

**Kermesina.**

**The Dazzler.**

**GEUM.** Avens

1 year

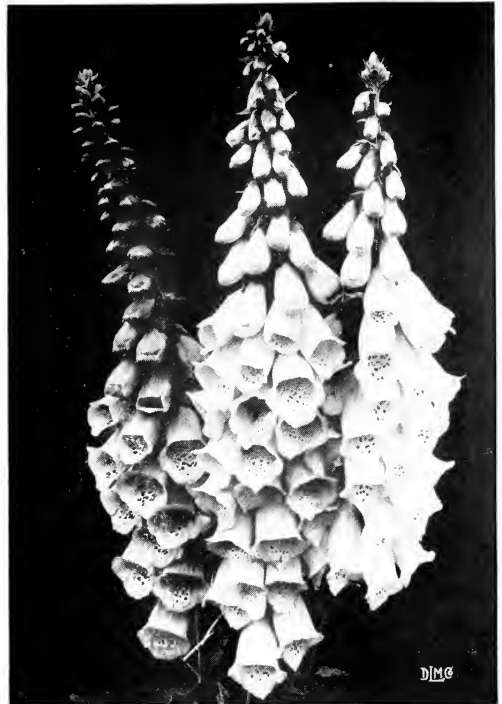
**Atrosanguineum flore pleno.**

Dark crimson.

**Lady Stratheden.** Rich golden yellow.

**Mrs. Bradshaw.** Brilliant orange scarlet.

**Double Mixed.**



DIGITALIS



GAILLARDIA



GYPSOPHILA

## GYPSOPHILA

Babysbreath

- 1 year  
**Paniculata.** White.  
 2 years  
**Paniculata.** White.  
**paniculata florepleno.** White,  
 double flowering.  
**Bristol Fairy.**

## HELENIUM. Sneezewort

- 1 year  
**Riverton Gem.** Red.

## HELIANTHEMUM

Sunrose

- 1 year  
 Mixed.

## HELIOPSIS

Orange Sunflower

- 1 year  
**Pitcheriana.**  
 2 years  
**Pitcheriana.**

## HEMEROCALLIS

Golden Daylily

- 2 years  
**Florham.**

## HOLLYHOCKS

Althaea rosea

- 1 year  
**Chamois.**  
**Deep Rose.**  
**Exquisite.**  
**Maroon.**  
**Newport Pink.** Pure pink.  
**Salmon Rose.**  
**Scarlet.**  
**White.**  
**Yellow.**

## HYPERICUM

St. Johnswort

- 1 year  
**Polyphyllum.** Golden yellow.

## IBERIS. Candytuft

- 1 year  
**Gibraltarica.** White, shaded pink.  
**Sempervirens.** White. (*Few*).



HOLLYHOCKS

## IRIS

### GERMANICA—2 years

Alcazar.  
Archeveque.  
Bridesmaid.  
Edouard Michel.  
Eldorado.  
Florentina alba.  
Foster's Yellow.  
Honorabilis.  
Isoline.  
King of Iris.  
La Tendresse.  
Lohengrin.  
Loreley.  
Mme. Chereau.  
Nuee d'Orange.  
Parisiana.  
Princess Victoria Louise.  
Queen of May.  
Rembrandt.  
Sherwin-Wright.

### INTERREGNA—2 years

Fritjof.  
Helge.  
Spectabilis.

### JAPONICA—2 years

Hano-no-nishiki.  
Hosokawa.  
Koki-no-iro.  
Kosui-no-iro.  
Kumo-no-obi.  
Kyodaisan.  
Mahogany.  
Rhino.  
Shuckuikwa.  
Uchiu.  
Yomo-no-umi.

### PALLIDA DALMATICA—2 years

Princess Beatrice.

### PUMILA HYBRIDA—2 years

Caerulea.  
Excelsa.  
Schneekuppe.

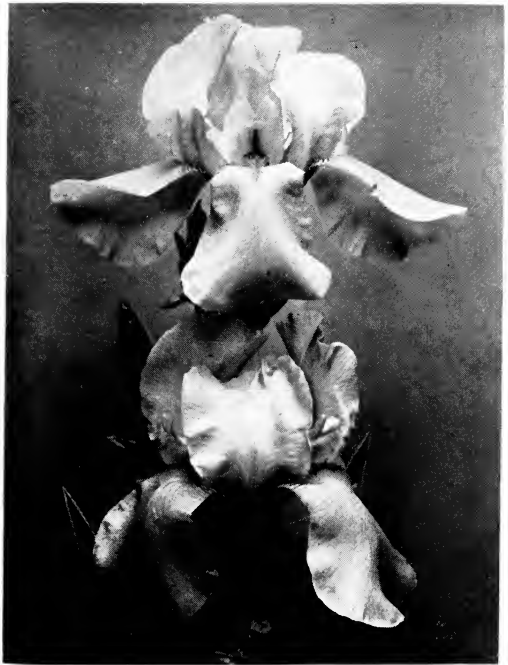
### SIBIRICA—2 years

## INCARVILLEA

Hardy Gloxinia

1 year

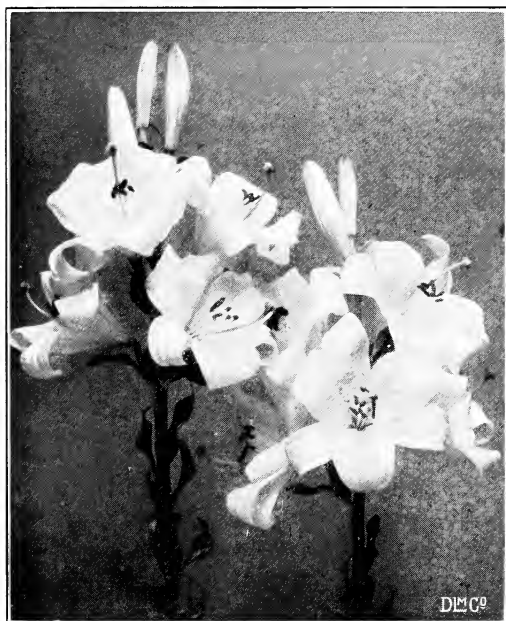
Delavayi. Bright rose color.



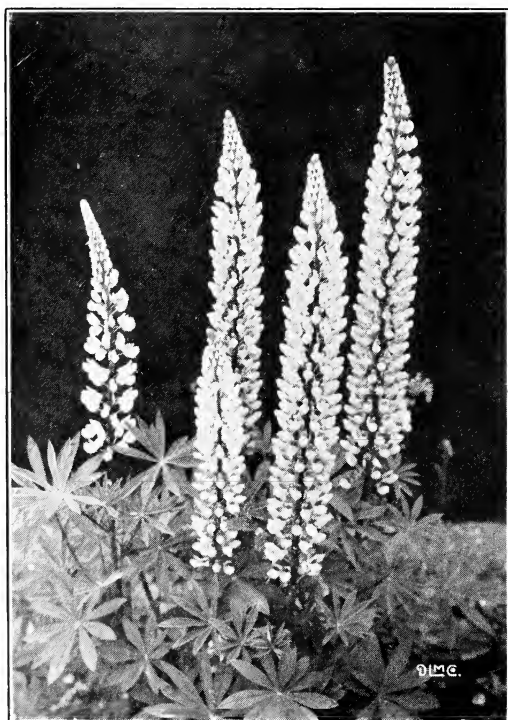
GERMANICA



JAPONICA



LILIUM CANDIDUM



LUPINUS

## LAVANDULA. Lavender

1 year

Vera.

## LIATRIS. Blazing-star

1 year

Pycnostachya. Purple.

## LILIUM

Auratum.

Candidum (Madonna Lilies), 2 yrs.

Tigrinum (Tigerlilies), 2 years.

Regale.

Rubrum.

## LINARIA. Toadflax

1 year

Biennis alba.

## LINUM. Flax

1 year

Perenne. Bright blue.

## LOBELIA. Indian Pink

1 year

Cardinalis. Scarlet.

Syphilitica. Blue.

## LUPINUS. Lupine

1 year

Polyphyllus. Clear blue.

Roseus. Pink.

Albus. White.

## LYCHNIS. Lamp Flower

1 year

Alpina. Rose color.

Arkwrighti Hybrids. Mixed.

Chalcedonica. Scarlet.

Haageana. Orange scarlet.

2 years

Chalcedonica. Scarlet.

Viscaria splendens. Scarlet.

Viscaria. Rose.

## LYTHRUM

Purple Loosestrife

1 year

Salicaria roseum superbum.

Rose.

## MENTHA. Peppermint

2 years

Piperita.

**MONARDA.** Bergamot

2 years

**Hybrida.** Crimson.

**NEPETA.** Ground-ivy

1 year

**Mussini.** Blue.

2 years

**Mussini.** Blue.

**PAPAVER**

**ORIENTALE** (Oriental Poppy)

1 year

**Scarlet.**

**Princess Victoria.** Salmon.

2 years

**Dark Red.**

**May Sadler.** Salmon pink.

**Perry White**

**Princess Victoria.** Salmon.

**Princess Ena.**

**Scarlet.**

**NUDICAULE** (Iceland Poppy)

1 year

**Coonara Pink.**

**PENTSTEMON**

(Beardstongue)

1 year

**Digitalis.** Purple.

**Glaber.**

**PEONIES**

Large, undivided clumps in pink, white, and red.

**PHYSALIS**

Chinese Lantern

2 years

**Francheti.**

**PHYSOSTEGIA**

False-dragonhead

1 year

**Compacta.**

**Gigantea.**

**Virginica.** Lilac.

2 years

**Virginica.** Lilac.



PAPAVER. ORIENTAL POPPY



PEONIES



PHLOX

## PHLOX

**PHLOX**—2 years**Antonin Mercier.** Bluish lilac, medium.**Baron Von Heeckeren.** Delicate salmon pink.**Beacon.** Brilliant cherry red.**Champs Elysee.** Rosy magenta, dwarf.**Coquelicot.** Red with salmon eye.**Dr. Charles H. Mayo.** White, crimson eye.**Eclairer.** Tall, brilliant, rosy carmine, large lighter halo.**Elizabeth Campbell.****Fiancee.** Pure white.**Frau Anton Buchner.** Tall white.**General van Heutz.** Bright salmon red, white center.**H. O. Wijers.** White, red center.**Jeanne d'Arc.** Tall white.**Jules Sandeau.** Dwarf, large flower, pure pink, light center.**L'Esperance.** Tall, lavender pink.**Lothair.** Bright crimson.**Miss Lingard.** White with pale pink eye.**Mrs. Jenkins.** Tall white.**Pantheon.** Rose pink.**Professor Virchow.** Medium, bright carmine.**R. P. Struthers.** Tall, bright rosy carmine.**Rheinlander.** Beautiful salmon pink, deep red eye.**Rijnstroom.** Medium, rose.**Thor.** Medium, salmon pink.**Widar.** Reddish violet with white eye.**PHLOX**—2 years**Amoena.** Bright pink.**Divaricata canadensis.** Lavender.**PHLOX SUBULATA** (Moss Pink)

2 years

**Alba. Rosea. Wilson.** Blue.

**PLATYCODON**

Japanese Balloonflower

**Album.** 2 years **Blue\***

**POLEMONIUM**

Jacobs Ladder

1 year

**Caeruleum.** Deep blue.

**Richardsoni.** Sky blue.

2 years

**Richardsoni.** Sky blue.

**POLYANTHUS**

1 year

**Primula veris Excelsior.** Mixed.

**POTENTILLA**

1 year

**Miss Willmott.** Rose.

2 years

**Miss Willmott.** Rose.

**PYRETHRUM.** Giant Daisy

1 year

**Atrosanguineum.**

**Carneum.**

**Roseum.**

**Uliginosum.**

2 years

**Single Hybrids.**

**RUDBECKIA.** Coneflower

1 year

**Fulgida.** Orange yellow.

**Grandiflora.**

**Hirta.**

**Newmani.** Orange with purple cone.

**Purpurea.** Reddish purple.

**Triloba.**

2 years

**Fulgida.** Orange yellow.

**Purpurea.** Reddish purple.

**Speciosa newmani.** Orange with purple cone.



PYRETHRUM, ROSEUM



RUDBECKIA



PAUL'S SCARLET CLIMBER

## HARDY CLIMBING ROSES

- American Pillar.** Brilliant crimson pink.
- Aviateur Bleriot.** Light yellow fading lighter.
- Climbing American Beauty.** Brilliant carmine flowers.
- Crimson Rambler.** Scarlet red.
- Dorothy Perkins.** Brilliant shell pink.
- Dr. W. Van Fleet.** Pale pink.
- Emily Gray.** Deep golden buff flowers.
- Evergreen Gem.** Yellow buds and rather small, double white flowers.
- Gardenia.** Yellow buds and creamy flowers with rich yellow centers.
- Ile de France.** Light crimson pink flowers.
- Paul's Scarlet Climber.** Intense scarlet flowers.
- Shower of Gold.** Golden yellow buds, opening orange yellow.
- Silver Moon.** Creamy flowers.
- Star of Persia.** Bright yellow flowers.
- Climbing Mme. Edouard Herriot.** Flaming flowers of orange red and salmon.
- Climbing Mrs. Aaron Ward.** Cream and faint pink.
- Climbing Ophelia.** Creamy pink.
- Climbing Perle des Jardins.** Yellow.
- Climbing Radiance.**
- Climbing Sunburst.** Yellow.
- Climbing Gloire de Dijon.** Buff pink with orange shadings.





AMERICAN BEAUTY

## HYBRID TEA and EVERBLOOMING ROSES

- |  |   |
|--|---|
| <b>Betty.</b> Coppery pink.                    | <b>Killarney Queen.</b> Bright pink.        |
| <b>Chateau de Clos Vougeot.</b> Dark red.      | <b>La France.</b> Bright pink.              |
| <b>Columbia.</b> Bright pink.                  | <b>Lady Alice Stanley.</b> Coral and pink.  |
| <b>Constance.</b> Crimson yellow.              | <b>Lady Ashtown.</b> Deep pink.             |
| <b>Dorothy P. Roberts.</b> Coppery pink.       | <b>Lady Hillingdon.</b> Yellow.             |
| <b>Duchess of Wellington.</b> Golden orange.   | <b>Laurent Carle.</b> Carmine crimson.      |
| <b>Ellen Willmott.</b> Silvery flesh color.    | <b>Miss Cynthia Forde.</b> Sparkling pink.  |
| <b>Edward Mawley.</b> Dark red.                | <b>Miss Lolita Armour.</b> Creamy copper.   |
| <b>Etoile de France.</b> Crimson.              | <b>Mme. Butterfly.</b> Light pink.          |
| <b>Francis Scott Key.</b> Light crimson.       | <b>Mme. Caroline Testout.</b> Satiny rose.  |
| <b>George C. Waud.</b> Light red.              | <b>Mme. Edouard Herriot.</b> Orange red.    |
| <b>Golden Emblem.</b> Yellow.                  | <b>Mme. Ravary.</b> Golden cream and fawn.  |
| <b>Golden Ophelia.</b> Golden yellow.          | <b>Mrs. Aaron Ward.</b> Dark yellow.        |
| <b>Gruss an Teplitz.</b> Brilliant crimson.    | <b>Mrs. Charles Russell.</b> Rosy carmine.  |
| <b>Hoosier Beauty.</b> Dark red.               | <b>Ophelia.</b> White and pale pink.        |
| <b>Independence Day.</b> Coppery yellow.       | <b>Premier.</b> Rich dark pink.             |
| <b>J. J. L. Mock.</b> Deep carmine pink.       | <b>Radiance.</b> Rose pink.                 |
| <b>Kaiserin Auguste Viktoria.</b> Snowy white. | <b>Red Radiance.</b> Rose red.              |
| <b>Killarney.</b> Bright pink.                 | <b>Rev. F. Page-Roberts.</b> Golden yellow. |
| <b>Killarney.</b> Double white, snowy white.   | <b>Souv. de Claudius Pernet.</b> Yellow.    |
|  | <b>Willowmere.</b> Rich pink.               |

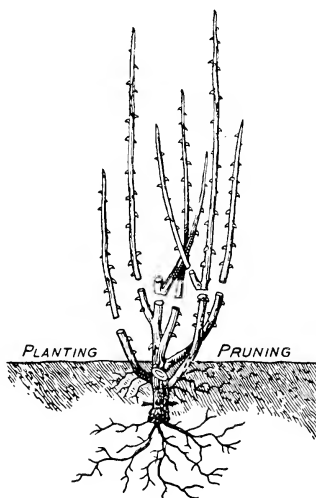
## ROSES AND THEIR CULTURE

### How to Grow Roses

**I**N preparing this selected list of Roses, I have found it my duty toward my customers only to mention the Roses which excel on account of their hardiness, excellent growth, beautiful flowers and adaptability to the Long Island climate.

For years I have considered the Rose branch of my business as one of the most important, and every year I endeavor more and more to test the newest and latest varieties in my nurseries, and to offer to my customers only such as stand the test in every way.

### Special Directions for Planting and Caring for Roses



**Note the proper way to plant and prune a Rose bush. See the separation where the pruning is indicated**

Open a good space in the soil and spread out roots; never cramp them into a small hole. Do not let manure come in contact with roots, but place it underneath and a layer of soil on top. If the Rose is a bush plant, set it so deep that only branches are visible above the ground and never the main stem, but too deep is as bad as too shallow; 2 to 4 inches of the lower branches may be under the surface, but no more. If the plant is a budded or grafted Rose, be sure that the bud or graft is fully 3 inches below the surface. Prune in Spring only, when life is just apparent, and remove what might appear to be surplus wood. The strongest growth should be cut back to within 6 inches above the ground; the weaker growth to 4 inches. Observe the illustration opposite for pruning and depth of planting; all soil above the roots should be well pressed down. Feed your Roses with "Ground Bone" and "Pulverized Sheep Manure." Mulch the ground during Summer. As Winter approaches draw soil 6 to 8 inches high around the stem; this avoids Winterkilling, especially the H.T. varieties; then cover with long manure or similar litter. Spray as soon as growth commences and continue once a week with "Bordeaux-Arsenate."

commences and continue once a

## **SALVIA.** Meadow Sage

2 years

**Azurea.** Sky blue.

**Farinacea.** Light blue.

**Patens.** (Blue sage.)

## **SAPONARIA.** Soapwort

1 year

**Ocymoides splendens.** Bright rose.

## **SCABIOSA.** Pincushion Flower

1 year

**Caucasica.** Lilac blue.

**Columbaria.** Lavender.

**Columbaria.** Pink.

**Houses Giant Hybrids.**

**Japonica.** Lavender blue.

## **SEDUM.** Stonecrop

1 year

**Spurium.** Rosy crimson.

2 years

**Kamtschaticum.**

**Spectabile.** Brilliant red.

**Spurium.** Rosy crimson.

## **SILENE.** Catchfly

1 year

**Alpestris.** White.

**Schafta.** Bright pink.

## **STATICE.** Sea-lavender

1 year

**Latifolia.** Purplish blue.

## **STOKESIA.** Cornflower Aster

1 year

**Cyanea Blue.**

**Cyanea White.**

2 years

**Cyanea Blue.**

## **THALICTRUM.** Meadowrue

1 year

**Adiantifolium.** White.

**Dipterocarpum.** Violet mauve.

**Glaucum.** Bronze yellow.

2 years

**Adiantifolium.** White.

## **TRITOMA.** Red Hot Poker

2 years

**Elegans Hybrid.**

## **VALERIANA.**

Garden Heliotrope

2 years

Pink

White

## **VERBASCUM**

1 year

**Olympicum.** Bright yellow.

## **VERONICA**

1 year

**Hendersoni nana.**

**Spicata** (Dwarf). Bright blue.

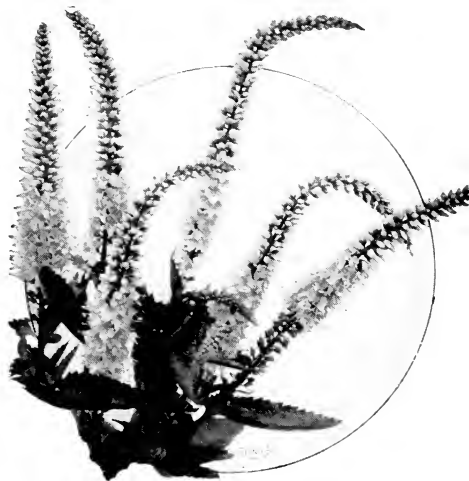
2 years

**Amethystina.** Amethystine blue.

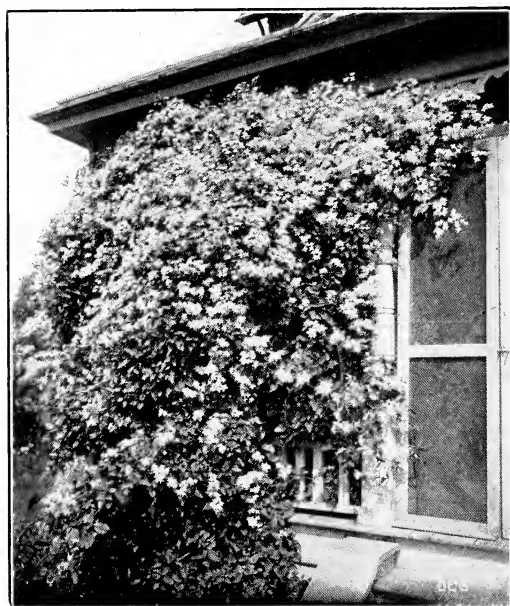
**Incana.** Blue.

**Longifolia.** Lilac.

**Spicata.** Bright blue.



VERONICA



CLEMATIS



WISTERIA

## VINES

### Clematis Paniculata

White.

### Clematis Jackmani

Rich purple.

### Clematis Mme. Edouard Andre

Bright carmine.

### Clematis Duchess of Edinburgh

Double pure white.

### Clematis Anderson Henryi

Creamy white, large.

### Clematis Montana Undulata

(Anemone Clematis)

White flushed mauve flowers.

### English Ivy

3-ft., 4-ft., 5-ft. and 6-ft.

### Honeysuckle

Assorted colors.

### Ampelopsis Lowi

(Variation from the Boston or Japan Ivy).

### Ampelopsis Quinquifolia

(Virginia Creeper or American Ivy).

### Ampelopsis Veitchi

(Boston or Japan Ivy).

### Wisteria Sinensis

Violet blue.

### Wisteria Alba

Pure white.

### Polygonum Auberti

(Silver Lace Vine).



TAXUS

## EVERGREENS

I HAVE a very large collection of Evergreens, and as I intend to discontinue the Nursery line, will sell at very low prices, specimen plants, 6 to 8 feet high, as follows:

**JUNIPERUS pfitzeriana.**

**PINES**, in different varieties.

**RETINOSPORA**, in green and yellow.

**TAXUS**, specimen plants.

**THUJA.**

**HEMLOCK.**

**BALL-SHAPED PRIVET.**

and many other varieties.



I also have  
**FRUIT TREES,**  
**PEARS and APPLES**  
all of the best varieties



HEMLOCK



CORSAGE

## CUT FLOWER DEPARTMENT

CUSTOMERS wishing to express their thoughts in flowers, that is to "Say It with Flowers," can safely leave the selection of same to me, as I guarantee the best choice for each particular purpose. Being a member of the Florists' Telegraph Delivery Association, the safe and prompt delivery of flowers on short notice is guaranteed to all parts of the United States and Canada.

My facilities for furnishing up-to-the-minute arrangements in fresh Cut Flowers, Floral Emblems, Bridal Bouquets and Floral Decorations for Weddings, Banquets, etc. are unsurpassed.

My extensive range of Greenhouses and Nurseries enable

me to grow the latest varieties of Flowers and Plants, over 50,000 square feet of glass being devoted to the growing of Cut Flowers—Roses predominating.

I grow my own flowers in large quantities, cutting them fresh every day, and do not permit, under any circumstances, the use of artificial or poor grade flowers.



### OFFICE HOURS

Are 7 a. m. to 5 p. m.

Weekdays and Sundays



Personal or Telephone

Calls Will Receive

Prompt Attention



BRIDAL BOUQUET

# HOUSE PLANTS



KENTIA BELMOREANA



BOSTON FERN

Aspidistra

Begonias

Punctata.

Rex.

Cibotium

Crassula

Portulaca.

Crotons

Dracaena

Indivisa.

Massangeana.

Mrs. Eugene Andre.

Sanderiana.

Terminalis.

Echeveria

Ferns

Boston.

Holly.

Pteris.

Table.

Verona or Whitmani.

Hibiscus

Oleanders

Pink and white.

Orchids

Palms

Kentia belmoreana.

Phoenix canariensis.

Phoenix roebeleni.

Latania borbonica.

Pandanus

Veitchi.

Sansevieria

Laurenti.

Zeylanica.



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## HARDY LILIES

Are started in  
pots ready for  
Spring Planting



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## DELPHINIUMS

Over 40,000  
plants of the  
best strains

